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## **BRITISH HOLIDAY & HOME PARKS ASSOCIATION LTD**

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Johnnie Lindsay  
Clippesby Hall  
Clippesby  
Great Yarmouth  
Norfolk  
NR29 3BL

October 2009

Dear Johnnie

### **David Bellamy Conservation Award of Special Distinction**

During the assessment process of the 2009 Award Scheme I asked our team of dedicated assessors to nominate parks for consideration for this 'special' award. The criteria for nomination are that the park's activities should be considered particularly innovative or demonstrate best practice and dedication to a particular aspect or project.

I am delighted to be able to inform you that your assessor nominated Clippesby Hall on the strength of your excellent work as 'Good Neighbours'. In particular, your assessor highlights the leading role your park plays in the local forum for tourism-based businesses, your partnership with Sustrans to develop local cycling routes, the work you have put in to produce a tourist guide to your area and your involvement in the 'Festival of the Broads' event.

After reviewing the nomination I have decided that Clippesby Hall is the well-deserved recipient of a Special Distinction Award 2009. This is all great stuff – well done indeed!

The award recognises that your environmental work is truly innovative and something of which you can be rightly proud.

Congratulations to you and your team for all the hard work and innovative thinking you have put in on behalf of the environment and on being among one of the small number of parks to receive the award in 2009.

You will receive a special certificate for this award, for display at your park. I hope that it will be a talking point with your guests and an opportunity for you to explain to them what you are doing to help the British countryside.



INVESTOR IN PEOPLE

President:  
Professor  
David Bellamy OBE

Director General:  
Ros Pritchard OBE  
MBA, BA(Hons), DipM, FTS



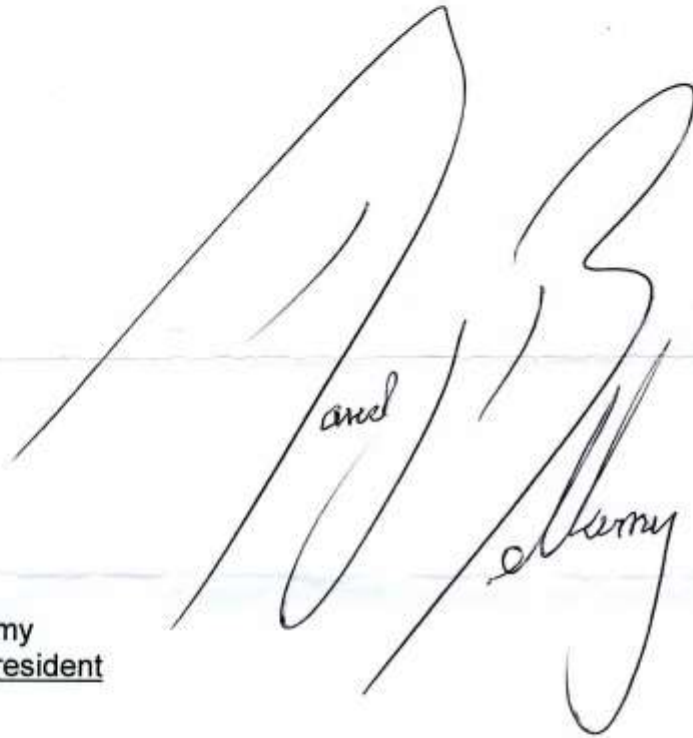
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I also hope that it gives your staff a big pat on the back and motivates them to come up with more good ideas to make your park even greener. Perhaps it will spur them on to win another 'special' award in the future!

Again, congratulations and many thanks for your dedication to the environmental cause.

Yours sincerely

A large, stylized handwritten signature in black ink. The signature consists of a large, sweeping 'D' followed by 'Bellamy' written in a cursive script. The word 'and' is written in a smaller, simpler font between the 'D' and 'Bellamy'.

David Bellamy  
BH&HPA President